

### Si in a nutshell

**EUR 100M** 

Capital Raised

Started mid-2011 in Vienna
Si1 EUR 10M from 34 LPs
Si2 EUR 90M from more than 100 private LPs

50 | 7
Investments Exits

In the past 5 years, we have looked at more than 3.400 startups and made 50 investments. By 2017 we have already exited 7 of them. The value of the portfolio has more than doubled so far.

100%
Digital

We invest in early-stage digital startups, focusing on Central and Eastern Europe and we are also strongly linked to the US.

We exclusively invest in sectors in which we ourselves have founded and worked.

This credibility is the basis of our success.

## Si2

investment focus:

100% digital

**DEEPTECH** 

**FINTECH** 

Consumer / Media

## Si2

#### INVESTMENT STRATEGY

EUR 7M

PRE-SEED

Pioneers Ventures

Ticket Size: 20k-100k

EUR 37M

**SEED** 

Strategic Focus

Ticket Size: 200k-500k + Growth Partner Program

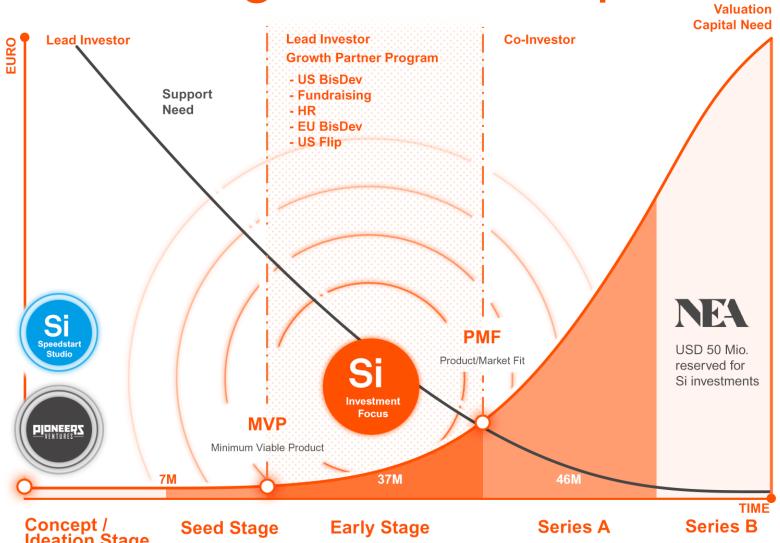
EUR 46M

**OPPORTUNITY** 

Series A and Bridge

Ticket Size: < 3M

#### Re-inventing Venture Capital



**Ideation Stage** 

200k - 500k Ticket Size GPP Program

20k - 100k Ticket Size

< 3M Ticket Size

### Growth Partner Program (GPP)

Besides capital, Speedinvest invests operational resources of its senior partners in the portfolio companies in return for additional equity shares.

This approach reduces early-phase risks by:

- a deep due diligence during evaluation phase
- cost efficient hands-on support from serial entrepreneurs
- timely correction/acceleration measures

The Growth Partner Program significantly reduces the risk and leverages the capital base of our investors.

Speedinves

Vienna | Silicon Valley | Munich

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#### Success Factor – Bridge to the US



- New Enterprise Associates (NEA), the world's largest VC fund by volume, is invested in Si2 with USD 5M
- USD 50M are reserved for follow-on investments in Speedinvest's portfolio companies



- 3 Speedinvest partners are located in Silicon Valley, US
- Access for EU startups to potential business and exit partners

90% of exit opportunities and large growth funds are based in the US, with significantly higher valuations for start-ups.

## Speedinvest is the most active FinTech VC in Europe

Rank	Investor	Rank	Investor
1	SpeedInvest	5	SEED Capital
2	German Startups Group	5	Earlybird Venture Capital
2	Global Founders Capital	5	Holtzbrinck Ventures
2	Balderton Capital	5	Seedcamp
5	Octopus Ventures	5	High-Tech Grunderfonds
5	Point Nine Capital	5	Index Ventures
5	Passion Capital		

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Source: The Global FinTech Report: 2016 In Review, CB Insights, February 17th, 2017.

Speedinvest Vienna | Silicon Valley | Munich

#### Speedinvest co-invested with some of the most notable VCs around the world







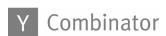
























hoxton ventures

#### Speedinvest's FinTech Portfolio

payworks

**PAYMENT** 



**BANKING** 



LENDING



**INVESTMENTS** 



**SECURITY** 



**INSURANCE** 



**SERVICE** 





HOLVI

















Our 17 FinTech companies are active all across Europe,
Asia, Middle East and the US.

\*N26: Stefan Klestil Member of the Advisory Board

\*Holvi: Exit to BBVA in March 2016

#### Some highlights

17 companies covering 20 European markets out of 8 home markets

1M+ consumers and small businesses use these services

Ca EUR 250M payments processed/month, EUR 200M+ AuM, >EUR 35M lending volume processed, ca 100K insurance clients

Monthly usage growth 10-100%

Commercial and operational relationships with >40 banks and insurers

1 bank license, 2 e-money licenses, 1 factoring license (pending)

#### Some more highlights

First ecommerce transaction Iranian cardholder outside Iran

Manchester City and Manchester United

Holvi-BBVA: First licensed FinTech exit to a bank in Europe

Full Bank license granted by Bafin. Only second to a FinTech

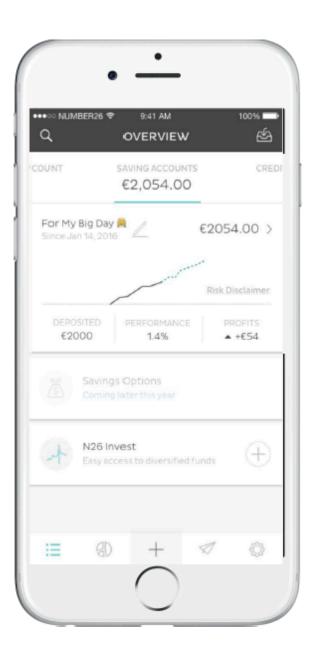
EUR40M investment led by Horizons

>EUR 5M SME loans financed by over 2.000 private people. Not a single defaulted loan so far

Fraud reduction of 70% and uplift turnover of 15-20% in the first client test of Fraugster

2 out of top 3 winning startups @money 2020





#### What's different about FinTechs...

Leveraging the power of digital and mobile tech: data, virality, convenience, cost

Driven, resilient Entrepreneurs

Relentless search for perfection in a particular niche/customer segment

Focus on Millenials – largest segment by now!

#### ...more specifically:

Transparency/
Design

All your policies/cards in one place Transparent pricing, feedback, performance, budgeting Cool look & feel

Convenience

Easy, fast onboarding (in spite of regulation)
Notifications, No IBAN, one-click purchase etc.
Frictionless add-on services (overdraft, savings etc.)

Data

Integrations into cloud-accounting services
Context-and usage based services
Fully personalized services – "digital assistant"

Price/cost

No legacy tech and people cost Customer acquisition cost 1/10-1/20 vs traditional Tech unit costs 1/20-1/100



# Hypothesis: FinTechs improve the financial ecosystem

Reduction of fraud via "big" data/behavioural data

Reduction of loan losses via better and more up-to-date data

Better access to lending for underserved SME and consumer segments via risk-adjusted pricing and no or affordable collateral

Giving businesses and customers insights about their financial options will help them make better choices

Real incentives for consumers to improve their health and driving behaviour – prevention is the new game

#### Team & Experience



**Stefan Klestil**Partner
20 years experience in Financial Services and FinTech



Oliver Holle
CEO & Founding Partner



Michael Schuster

Partner

Worked with major banks on digitalization



Andreas
Schwarzenbrunner
Junior Investment Manager